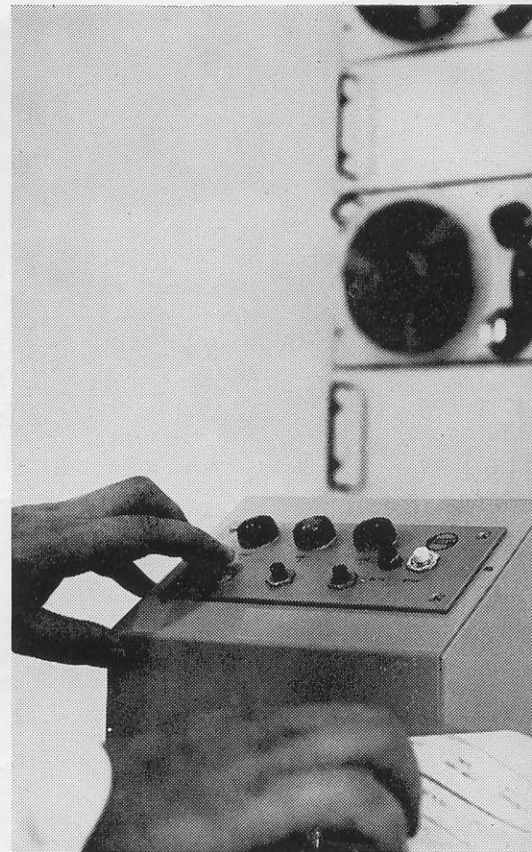
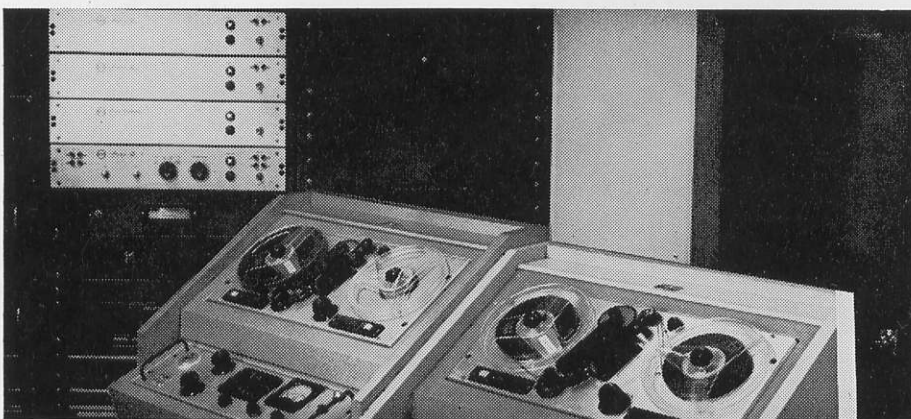
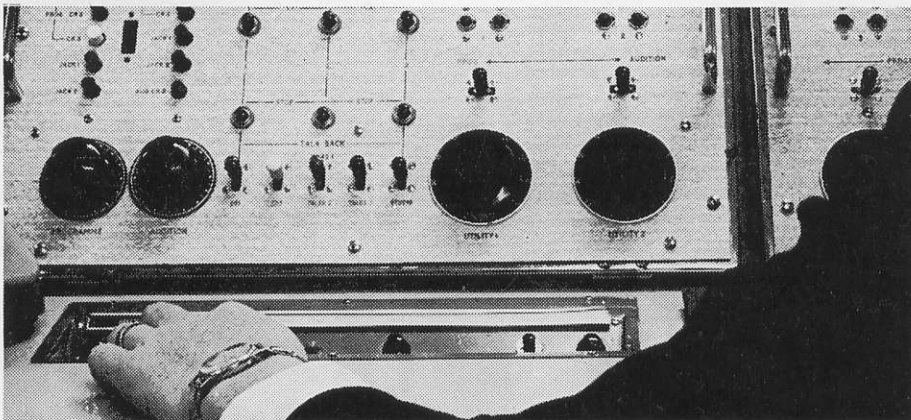
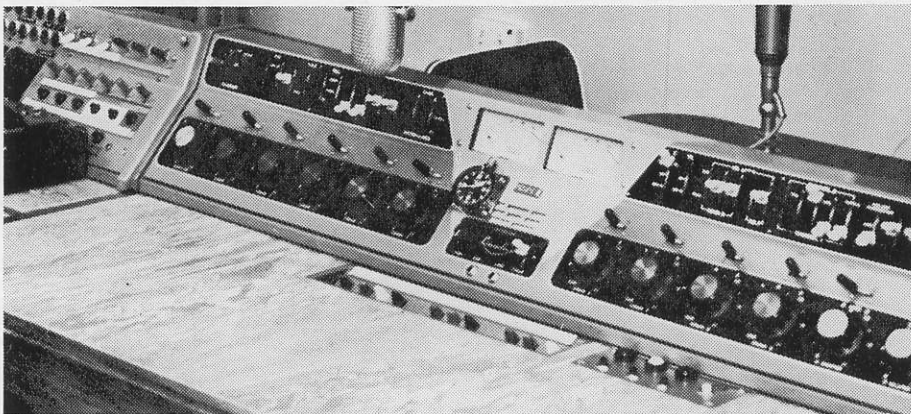


**Low cost automatic
tape programming with the
Auto Station**



**The Rola Auto
simplifies prog
and cuts opera**

Eddie Williams

It is approximately four years since the first production model Rola Auto Station was introduced. I have now asked to express my findings of the first year of experience with the now entering a most interesting stage. A number of radio stations are now equipped with Rola Auto Stations. These include the New Zealand Broadcasting Corporation, Radio Brunei (Borneo). As other stations are now becoming equipped, it is time to look at modern broadcasting. For programme control: Modern broadcasting — rock, mod pop, middle of the road — identified by and in turn identify the audience or market. I have found that it is costly and difficult to maintain the traditional tables. Costly, in so far as the need to select the discs and type the



The versatile Rola Auto Station has been adapted in various ways to meet different station's requirements. The above installations are at 2BS Bathurst and in the N.Z. Broadcasting Corporation's stations 3ZA Greymouth and 2ZE Blenheim. The three unit Auto Station complete with Auto Sequencer is available at \$3,212.00. Complete technical specifications are available from Rola Division.